

Date: 1/29/20

Program Name: Health Promotion

CIP Code: 51.1504

Department: Movement Sciences and Health

		Year 1	Year 2	Year 3	Year 4	Year 5
Domain	Program-Level Student Learning Outcome (From ALC or ALP)	2019-2020	2020-2021	2021-2022	2022-2023	2023-2024
Content	Identify and apply health promotion/education terminology, concepts, and principles for program planning.			HSC 4211 Human Environmental Health Data Collection Measure: Assignment Gather baseline	HSC 4551 Communicable and Degenerative Diseases Data Collection Measure: Assignment Gather baseline	
Content	Identify professional opportunities in health promotion.	HSC 3032 Foundations in Health Education Data Collection Measure: Assignment Gather baseline				
Communication	Develop effective oral and written skills in areas related to health promotion/education.		HSC 4300 Behavior Change Data Collection Measure: Assignment Gather baseline data			HSC 4730 Research Methods and Evaluation in Health Promotion Data Collection Measure: Assignment Gather baseline data
Critical Thinking	Identify and explain the major concepts and principles related to health promotion/education content knowledge				HSC 4584 Data Collection Measure: Assignment Gather baseline data	HSC 4500 Epidemiology Data Collection Measure: Assignment Gather baseline data
Critical Thinking	Generate strategies to improve health maintenance that address diverse socio-demographic, political, ethnic, geographic and			HSC Current Issues in Health Promotion Data Collection Measure: Assignment Gather baseline data		
Integrity / Values	Recognize and propose solutions to ethical problems related to health promotion/education.	HSC 3032 Foundations in Health Education Data Collection Measure: Assignment Gather baseline				
Project Management	Design health promotion programs with specified program goal(s) and objectives.		HSC 4581 Health Promotion & Planning Measure: Program Presentation (rubric) Gather baseline data	Reflection on and Use of Findings: Implement actions for improvement		

Assessment Activity (Examples)

Gather baseline data

(Revise rubric; gather data)

Implement actions for improvement

Follow-up assessment (impact data)

Methods of Assessment

Direct Measures:

Exam questions

Student paper (rubric)

Presentation (rubric)

Indirect Measures:

Focus group

Exit interview

Alumni survey

External Direct Measures:

Supervisor/Employer feedback

External Professional Exam

Exam

Revised 30 July 2019