

Master of Business Administration  
Accounting Area of Emphasis  
Curriculum Map—Updated January 2019

**ABBREVIATIONS**

CT = Critical Thinking  
COM = Communication  
INT/VAL = Integrity/Values  
CON= Content

**INSTRUCTION/ASSESSMENT CODES**

I = instruction  
CA = course level assessment  
PA = program level assessment

Course	Title
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MBA Assurance of Learning Plan					
CT	COM		INT/VAL	CON	CON: Area of Emphasis
1.1. Synthesize complex information to make business decisions	2.1. Develop professional written presentations on advanced business topics	2.2. Produce professional oral presentations on advanced business topics	3.1. Integrate systemic advanced ethical reasoning with business decisions	4.1. Integrate advanced theories across business disciplines	5.1. Integrate graduate-level accounting concepts to address advanced business challenges

MBA Program Core Courses						
GEB 5878	Business Process Integration	I, CA	I, CA	I, CA, PA		I, CA
GEB 5930	Info Resources & Industry Analysis	I, CA	I, CA, PA			I, CA
ACG 6309	Accounting for Decision Making	I, CA				I, CA
MAN 6156	Mgmt & Organizational Behavior	I, CA	I, CA		I, CA	I, CA
QMB 6305	Quantitative Methods for Business	I, CA	I, CA			I, CA
ECP 6705	Advanced Managerial Economics	I, CA, PA	I, CA	I, CA	I, CA, PA	I, CA, PA
FIN 6406	Financial Management	I, CA, PA	I, CA			I, CA, PA
ISM 6137	Business Analytics	I, CA, PA	I, CA			I, CA, PA
MAR 6815	Marketing Management	I, CA, PA	I, CA		I, CA, PA	I, CA, PA
MAN 6721	Strategic Mgmt & Policy Formulation	I, CA	I, CA	I, CA		I, CA

MBA Program Emphasis Courses						
MBA Accounting Area of Emphasis						
ACG 6308*	Advanced Managerial Accounting	I, CA				I, CA
ACG 6805	Seminar in Financial Accounting	I, CA	I, CA	I, CA		I, CA, PA
ACG 6856	Advanced Auditing	I, CA				I, CA
TAX 5105 or	Corporate Income Tax	I, CA				I, CA
BUL 5831	Commercial Law	I, CA				I, CA