

Master of Business Administration
 General Area of Emphasis
 Curriculum Map--Updated September 2022

ABBREVIATIONS

CT = Critical Thinking
 COM= Communication
 INT/VAL = Integrity/Values
 Content

CON =

INSTRUCTION/ASSESSMENT CODES

I = instruction
 CA = course level assessment
 PA = program level assessment

MBA Assurance of Learning Plan				
CT	COM		INT/VAL	CON
1.1 Synthesize complex information to make business decisions	2.1 Develop professional written presentations on advanced business topics	2.2 Produce professional oral presentations on advanced business topics	3.1 Integrate systemic advanced ethical reasoning with business decisions	4.1 Integrate advanced theories across business disciplines

Course	Title	CT	COM	INT/VAL	CON
MBA Program Core Courses					
GEB 5878	Business Process Integration	I, CA	I, CA	I, CA, PA	I, CA
GEB 5930	Info Resources & Industry Analysis	I, CA	I, CA, PA		I, CA
ACG 6309	Accounting for Decision Making	I, CA			I, CA
MAN 6156	Mgmt & Organizational Behavior	I, CA	I, CA	I, CA	I, CA
QMB 6305	Quantitative Methods for Business	I, CA	I, CA		I, CA
ECP 6705	Advanced Managerial Economics	I, CA, PA	I, CA	I, CA	I, CA, PA
FIN 6406	Financial Management	I, CA, PA	I, CA		I, CA, PA
ISM 6137	Business Analytics	I, CA, PA	I, CA		I, CA, PA
MAR 6815	Marketing Management	I, CA, PA	I, CA	I, CA, PA	I, CA, PA
MAN 6721	Strategic Mgmt & Policy Formulation	I, CA	I, CA	I, CA	I, CA
MBA Program Emphasis Courses					
MBA General Area of Emphasis					
MAN 6511	Operations Mgt Problems	I, CA	I, CA		I, CA
Elective					