

STUDENT LEARNING OUTCOMES

Graduate Business Analytics Certificate

Certificate Description

This certificate program teaches students the role of analytics as a data-driven decision support toolbox for managers in various business environments. Students will be able to communicate to management the appropriate types of data mining to apply in a business scenario given the data set and organizational context. The importance of data integrity and data privacy will be emphasized.

Student Learning Outcomes

Upon completion of the graduate level Business Analytics Certificate, the student will be able to develop data driven analytical solutions for complex business decision making problems.

Professional Position Opportunities for Graduates

Positions for which the Graduate Business Analytics Certificate is a qualification or leads to professional certification include:

- Business Consultants
- Business Executive
- Decision Analyst
- Financial Analyst
- Information Systems Analyst
- Logistics Systems Analyst
- Management Scientist
- Management Systems Analyst
- Marketing Research Analyst
- Operations Management Analyst
- Operations Research Analyst
- Project Management Analyst
- Service Management Analyst
- Supply Chain Management Analyst

Find out more about the Graduate Business Analytics Certificate at
<http://uwf.edu/cob/academic-programs/certificate-programs/>