Date: September | **Program Name: U-SCM-BSBA00 : Supply Chain Logistics Management** | **CIP Code:** | **Department: Commerce**

BSBA Core 5 Year Assessment Collection Cycle

	Domain	Program Level Outcome	Direct/Indirect	Assessment Procedure	Assessment Location	Year 1 2023-2024	Year 2 2024-2025	Year 3 2025-2026	Year 4 2026-2027	Year 5 2027-2028
1	Content									
1.1		Correctly use terminology and concepts in the major areas of business: Information Technology; Management; Accounting; Marketing; Economics; Finance	Direct	Common Core Assessment/Multiple Choice	GEB 4361					
1.2		1.2 Create, develop, and evaluate theory-driven, data-based, and ethical supply chain logistics management strategy appropriate for a given environment. (Content)	Direct	Multiple Choice Test	TRA 4155	Annual Assessment Collected Spring 2024 , Discussed, Close the Loop	Implement changes from 2023-2024 Assessment collected Spring 2025	Implement changes from 2024- 2025 Assessment collected Spring 2026	Implement changes from 2025-2026 Assessment collected Spring 2027	Review 5 years of AOL
2	Critical Thinking									
2.1		Identify and analyze key elements that comprise business problems/ opportunities	Direct	Case Study analysis via rubric	MAN 4720	X	X	X	X	X
2.2		Select and apply appropriate discipline frameworks to address business problems/opportunities	Direct	Case Study analysis via rubric	MAN 4720			X		X
2.3		Select and apply appropriate problem-solving techniques to business problems	Direct	Case Study analysis via rubric	GEB 3453	**X**	X	X	X	
2.4		Integrate knowledge across business disciplines to formulate defensible strategic business decisions.	Direct	Case Study analysis via rubric	GEB 3453		X		X	
3	Communication									
3.1		Create and deliver effective oral presentations	Direct	COB QEP rubric	GEB 3213		X	X	X	X
3.2		Develop effective written presentations.	Direct	COB QEP rubric	GEB 3213		X	X	X	X
3.3		Contribute effectively to group discussions.	Direct	COB QEP rubric	GEB 3213		X	X	X	X
4	Integrity/Values									
4.1		Recognize legal and ethical problems that occur in business contexts.	Direct	Embedded in test	GEB3453		X	X	X	
4.2		Select and defend an appropriate ethical and legal course of action.	Direct	Embedded in test	GEB3453		X	X	X	