

College of Business  
 Department of Management/MIS  
 Business Intelligence Certificate (Undergraduate)  
 Version: 2016-2017 Catalog Proposed

<b>INSTRUCTION/ASSESSMENT CODES</b> I = instruction CA = course level assessment PA = program level assessment	Demonstrate knowledge of information systems and eBusiness management related	Differentiate among the basic operational, tactical, and strategic applications for information technology	Identify and weigh ethical perspectives in eBusiness management decisions.	Identify trends, patterns and associations in the data of an organization
<b>Course Number and Title</b>				
<b>Required</b>				
- ISM 3011 e-Business Fundamentals	I, C, PA	I, C, PA	I, C, PA	
- ISM 3116 Business Intelligence Fundamentals	I	I	I	I, C, PA
-ISM 4481 Business Data Management	I	I	I	I, C, PA
<b>Choose One</b>				
-ISM 3XX1 Introduction to Quantitative Models for Business Decisions				
-MAN 3550				