

STUDENT LEARNING OUTCOMES

Entrepreneurship and Innovation Undergraduate Certificate

Student Learning Outcomes

Upon completion of the undergraduate certificate in Entrepreneurship and Innovation Undergraduate Certificate, the graduate will be able to do the following:

Communication

- Organize your thoughts and express them clearly, concisely, and persuasively through such formats as an elevator speech and the oral and written presentation of a business plan proposal.

Job Prospects

Job prospects for Entrepreneurship and Innovation graduates include the following:

Starting a Business

Working in a Family Business

Taking Over a Family Business

Intrapreneurship Positions

Find Out More about an Entrepreneurship and Innovation Certificate at UWF:

https://catalog.uwf.edu/undergraduate/management/#certificate_sb_managementtext