

Date:		Program Name:		CIP Code: 52.0301			Department: Accounting and Finance	
March 2022		BSBA-FINANCE		Year 1	Year 2	Year 3	Year 4	Year 5
Domain	Program-Level Student Learning Outcome (From ALC or ALP)	2021-2022	2022-2023	2023-2024	2024-2025	2025-2026		
Critical Thinking 1.1	Identify and analyze key elements that comprise business problems/ opportunities; select and apply appropriate discipline frameworks; select and apply appropriate problem solving techniques	SLO shared across all COB programs; SLO assessed in COB Core courses						
Critical Thinking 1.2	Integrate knowledge across business disciplines to formulate defensible strategic business decisions	SLO shared across all COB programs; SLO assessed in COB Core courses						
Communication 2.1	Develop effective written presentations (<i>two assessment measures</i>)	SLO shared across all COB programs; SLO assessed in COB Core courses						
		Evaluate prior year's data AND Implement change as needed AND Gather data in FIN 4424. Written presentation evaluated using written communication rubric developed and adopted by the entire COB in 2017	Evaluate prior year's data AND Implement change as needed AND Gather data in ACG 4151. Written presentation evaluated using written communication rubric developed and adopted by the entire COB in 2017	Evaluate prior year's data AND Implement change as needed AND Gather data in ACG 4151. Written presentation evaluated using written communication rubric developed and adopted by the entire COB in 2017	Evaluate prior year's data AND Implement change as needed AND Gather data in ACG 4151. Written presentation evaluated using written communication rubric developed and adopted by the entire COB in 2017	Evaluate prior year's data AND Implement change as needed AND Gather data in ACG 4151. Written presentation evaluated using written communication rubric developed and adopted by the entire COB in 2017	Evaluate prior year's data AND Implement change as needed AND Gather data in ACG 4151. Written presentation evaluated using written communication rubric developed and adopted by the entire COB in 2017	
Communication 2.2	Create and deliver effective oral presentations	SLO shared across all COB programs; SLO assessed in COB Core courses						
Communication 2.3	Contribute effectively to group discussions	SLO shared across all COB programs; SLO assessed in COB Core courses						
Integrity / Values 3.1	Recognize legal and ethical issues that occur in business contexts, select and defend an appropriate ethical and legal course of action	SLO shared across all COB programs; SLO assessed in COB Core courses						
Content 4.1		SLO shared across all COB programs; SLO assessed in COB Core courses						
	Develop facility in the use of terminology and concepts in the major areas of business: information technology, management, accounting, marketing, economics, and <i>finance</i>	Evaluate prior year's data AND Implement change as needed AND Gather data in FIN 4424 from Excel case with written report.	Evaluate prior year's data AND Implement change as needed AND Gather data in FIN 4424 from Excel case with written report.	Evaluate prior year's data AND Implement change as needed AND Gather data in FIN 4424 from Excel case with written report.	Evaluate prior year's data AND Implement change as needed AND Gather data in FIN 4424 from Excel case with written report.	Evaluate prior year's data AND Implement change as needed AND Gather data in FIN 4424 from Excel case with written report.	Evaluate prior year's data AND Implement change as needed AND Gather data in FIN 4424 from Excel case with written report.	
Content 4.2	Identify financial theories and information sources relevant to business decisions; Apply financial frameworks in making business decisions. (<i>two assessment measures</i>)	Evaluate prior year's data AND Implement change as needed AND Gather data in FIN 4424 from Excel case with written report.	Evaluate prior year's data AND Implement change as needed AND Gather data in FIN 4424 from Excel case with written report.	Evaluate prior year's data AND Implement change as needed AND Gather data in FIN 4424 from Excel case with written report.	Evaluate prior year's data AND Implement change as needed AND Gather data in FIN 4424 from Excel case with written report.	Evaluate prior year's data AND Implement change as needed AND Gather data in FIN 4424 from Excel case with written report.	Evaluate prior year's data AND Implement change as needed AND Gather data in FIN 4424 from Excel case with written report.	

Revised March 2022