

	3 SH	3 SH	3 SH	Electives (3 SH) (Students Select One Course)	
<b>Certificate SLOs</b>	ENC 3990 Writing in the Digital Age	ENC 3213 Technical and Professional Writing	ENC 4940 Writing and Editing Internship	ENC 2455 Writing in STEM	LIN 3673 Grammar for Professional Success

Present information using appropriate digital tools	Direct Measure - Rubric used to evaluate multimedia project		Direct Measure - Rubric used to assess e-portfolio		
Design communication strategies that link audience and a text's message	Direct Measure - Rubric used to evaluate multimedia project	Direct Measure - Rubric used to evaluate proposal / recommendation report	Direct Measure - Rubric used to assess e-portfolio	X	
Produce public, technical, and workplace documents (such as reports, memos,digital media, and presentations) suitable for an intended audience	Direct Measure - Rubric used to evaluate multimedia project	Direct Measure - Rubric used to evaluate proposal / recommendation report	Direct Measure - Rubric used to assess e-portfolio	X	X
Produce documents that adhere to ethical authorship practices		Direct Measure - Rubric used to evaluate proposal / recommendation report			

**Department Name: English Department - Certificate in Public, Technical, and Workplace Writing**

**Department URL:**

<http://uwf.edu/cassh/departments/english/public-technical--workplace-writing-certificate/about-the-certificate/>